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#### BEFORE THE ARIZONA CORPORATION COMMISSION

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	<u>COMMISSIONERS</u>
3	JEFF HATCH-MILLER Chairman
ĺ	WILLIAM A. MUNDELL Commissioner
4	MARC SPITZER Commissioner
	MIKE GLEASON Commissioner
5	COMMISSIONERS JEFF HATCH-MILLER Chairman WILLIAM A. MUNDELL Commissioner MARC SPITZER Commissioner MIKE GLEASON Commissioner KRISTIN K. MAYES Commissioner

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IN THE MATTER OF THE FORMAL
COMPLAINT OF ACCIPITER
COMMUNICATIONS, INC. AGAINST
VISTANCIA COMMUNICATIONS,
L.L.C., SHEA SUNBELT PLEASANT
POINT, L.L.C., AND COX ARIZONA
TELCOM, LLC

DOCKET NO. T-03471A-05-0064

## ACCIPITER'S RESPONSE TO STAFF'S BRIEF REGARDING COX ARIZONA TELCOM, LLC'S MOTION TO DISMISS.

Accipiter agrees with the analysis of the jurisdictional issues and claims set out by the Commission Staff in the docketed version of their brief filed May 20, 2005. Cox's Motion to Dismiss must be denied. We submit this reply to request that the hearing officer direct Staff to draft an Order to Show Cause naming all four principal companies involved in this complex scheme; Shea Sunbelt Pleasant Point, Vistancia Communications, Cox Arizona Telecom and CoxCom, Inc. to be submitted to the Commission for consideration and hearing on an expedited basis. We believe that under the circumstances of this Docket, an Order to Show Cause is an appropriate procedure to provide these entities with notice and an opportunity to be heard, to conduct an evidentiary hearing establishing appropriate factual findings, and for the Commission to enter appropriate rulings and orders halting the unlawful actions that have created a growing monopoly situation in Vistancia, and to fashion an appropriate remedy opening Vistancia to competition.

Arizona Corporation Commission DOCKETED

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Cox is just wrong about the Commission's jurisdiction. Also, we believe that indispensable party analysis simply does not apply over the Commission's authority to order a public service corporation to conduct its business in this state in compliance with all applicable provisions of our constitution and statutes and Commission regulations and orders. The four entities at issue; Shea Sunbelt, Vistancia Communications, Cox Arizona Telecom and CoxCom, are each individually acting as public service corporations, and each one independently falls within the jurisdiction of the Corporation Commission. They also each come within the Commission's jurisdiction because of the affiliate and alter ego relationships between the two developer entities and between the two Cox entities. They also come within the Commission's jurisdiction under a joint venture theory, under a pendent jurisdiction theory, and under the Commission's necessary jurisdiction over related party transactions under *Arizona Corporation Commission v. State, ex rel. Woods, 171 Ariz. 286, 830 P.2d 807 (1992)*, as explained in Staff's brief at pages 19 and 20.

However, we believe it is appropriate to add CoxCom, Inc. (and any other Cox entity that may be involved) as a named party in this matter. Adding CoxCom as a party will reinforce the Commission's jurisdiction, and assure that all possible remedies are available for the Commission to consider. Adding CoxCom will also provide assurance that Cox Arizona Telcom's "we did not sign a thing" defense and other similar arguments that rely on missing parties are eliminated.

The Respondents benefit from delay in several ways: with time, their monopoly over Vistancia tightens; the developer comes closer to the perpetual 20% right-of-way fees; the burden of litigation costs on a small rural carrier like Accipiter mounts; the cost to compete grows; and the vastly superior financial resources of Cox and Shea Sunbelt become increasingly dominant. The Commission can and should halt the mounting harm being done in Vistancia by expediting its hearing and consideration of this matter through an Order to

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# 1. To Avoid Splitting An Appeal of this Action, A Ruling On Jurisdiction Should Wait for A Ruling on the Merits.

The appropriate ruling to be made at this stage of this action should <u>not</u> include any wording that could be misconstrued as a finding that jurisdiction exists. Instead, the ruling should be limited to a holding that from the materials that have been submitted in the docket so far, it appears that jurisdiction is probable such that it is appropriate to deny Cox Arizona Telcom's Motion to Dismiss.

We stress the importance of holding an evidentiary hearing to establish the record and appropriate factual findings supporting jurisdiction before any final ruling on jurisdiction is entered. The final ruling on jurisdiction should be reserved until a final order is entered on the merits of this matter. Apparently, part of the developer's and Cox's strategy includes a possible court challenge contesting the Commission's jurisdiction. In this case, the issue of jurisdiction is irremovably intertwined with the facts which must be established through an appropriate record and findings. We are concerned that the hearing officer and the Commission be doubly careful to make no early decisions that could in any way, even arguably, be interpreted as a finding that jurisdiction exists until there has been an appropriate evidentiary hearing. Our concern is that if an order is made on the jurisdictional issues prematurely, in advance of a ruling on the merits, Cox and the developer will attempt an interlocutory appeal to either state or federal court which would leave the Commission and Accipiter having to litigate this proceeding in two actions; both in front of the Commission and on appeal at the same time. Any ruling at this stage should be limited to finding sufficient record to deny Cox's Motion to Dismiss, and reserving the final decision on jurisdiction until a final decision on the merits.

There is a clear need to expedite the Commission's consideration of the issues

Telcom contends have numbed the Corporation Commission's jurisdiction and frozen competition and the Commission out of telecommunications in Vistancia.

illuminated by this complex set of agreements constructed by related parties that Cox Arizona

# 2. The Need for Expedited Consideration—Increasing Pavement and A Captive Customer Base Will Doom Wireline Competition

With their tangle of documents—the CSER, the MUE&I, the NELA-CMA, the NELA-PPA, the secret agreements, and the numerous multi-sheet plats, maps and other instruments—Shea Sunbelt, Vistancia Communications, Cox Telcom and CoxCom concocted a multi-layered barrier restraining competition from reaching the public in Vistancia. But in addition to the recorded documents and the secret agreements, other much more permanent barriers are being erected every day which provide Cox with greater resiliency from Commission intervention.

#### A. The Developer Paves Out the Competition

The developer has not been stagnate since signing up for this scheme with Cox. Instead, they are building infrastructure and selling homes. Perhaps about 40% of the main thoroughfares through the central portions of Vistancia are already paved, landscaped, etc. Shea Sunbelt would undoubtably have more extensive data on the progress of construction, but they have elected not to provide any information for this docket. These are the logical locations for the telephone feeds into the community. A color copy of an early phasing map for the southern parts of Vistancia is attached to this brief as Exhibit 6. As the streets are paved over and driveways, landscaping and other improvements are installed in the paths to the home sites, the cost of laying cable increases dramatically. As lots are sold and construction progresses, it gets more and more difficult for the Commission to enter an order that will be effective in opening Vistancia to competition.

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B. Cox's Stated Plan Is to Effectively Lock in its Customers by Bundling its Other Products with Phone Service.

It is a central part of Cox's nationwide business plan to use the addition of telephone service to, in effect, lock in its customers with multi-product plans. In the telephone business, like any business, once a customer is signed up for a competitor's service, it is difficult (and costly) to persuade that customer to switch providers, and it is even more difficult to switch over a customer with multiple services. According to Jim Robbins, President and Chief Executive of Cox Communications, Inc., when Cox "bundles" a customer with a package deal by adding telephone to its other main products of television and highspeed internet, Cox's disconnect rate drop 41% lower than its disconnect rate for customers with a single service. Letter to the editor, Wall Street Journal from Jim Robbins, published March 9, 2005, (copy attached as Exhibit 1). Also going along concurrently with local phone service, Cox recognizes that 82% of its customers will also sign up with Cox for their long distance service. Id. Under this strategy of bundling other products with telephone, Cox professes to achieve Ebitda margins of over 40% in its phone product. *Id*. Couple the profitability with the increased multi-product customer "lock" that Cox's selfmade monopoly position over all wireline communications services in Vistancia has provided so far, and it is understandable why Cox and the developer would like to delay any Commission action on this matter as long a possible.

#### 3. CoxCom Should Be Added As A Party.

We do not believe "indispensable party" analysis applies in this case. However, to keep all possible remedies available to the Commission, CoxCom, Inc. should be added as a party respondent.

Since Rule 19 of the Rules of Civil Procedure was amended in 1966, the time-honored categories of 'indispensable,' 'necessary,' and 'proper' parties have been largely discarded with

emphasis being placed on the practical realities of joinder. *Riley v. Cochise County*, 10 Ariz. App. 55, 58, 455 P.2d 1005, 1008 (Ariz. App. 1969). The *Riley* court quotes *Provident Tradesmens Bank & Trust Company v. Patterson*, 390 U.S. 102, 88 S.Ct. 733, 19 L.Ed.2d 936 (1968), where the Supreme Court of the United States pointed out that pragmatic considerations control determinations of "indispensability." The Court stated:

Whether a person is 'indispensable,' that is, whether a particular lawsuit must be dismissed in the absence of that person, can only be determined in the context of particular litigation. \* \* \* The decision whether to dismiss (i.e., the decision whether the person missing is 'indispensable') must be based on factors varying with the different cases, some such factors being substantive, some procedural, some compelling by themselves, and some subject to balancing against opposing interests. Rule 19 does not prevent the assertion of compelling substantive interests; it merely commands the courts to examine each controversy to make certain that the interests really exist. To say that a court 'must' dismiss in the absence of an indispensable party and that it 'cannot proceed' without him puts the matter the wrong way around: a court does not know whether a particular person is 'indispensable' until it has examined the situation to determine whether it can proceed without him.' 88 S.Ct. at 742-743.

Riley v. Cochise County 10 Ariz. App. 55, 58-59, 455 P.2d 1005, 1008-1009 (Ariz. App. 1969)

The Arizona Court of Appeals case of *Tonto Creek Estates Homeowners Assoc. v. Arizona Corporation Commission*, 177 Ariz 49, 864 P.2d 1081 (Ariz. App. 1993), provides a graphic example of the far reaching power of the Commission to order a public service corporation to perform in accordance with the applicable laws and regulations, regardless of who else may or may not be before the Commission. In *Tonto Creek*, a homeowners association was operating as a public service corporation providing water service in two subdivisions without a CC&N. Another public service corporation held the CC&N. After receiving a complaint by a property owner that had been refused service, the Commission issued a complaint and order to show cause to the homeowners association. Notice of the proceeding was not given to the other public service corporation that officially held the CC&N. The Court of Appeals upheld all provisions in the Commission's order that required the homeowners association to provide services in accordance with the applicable laws and

regulations. The only part of the Commission's order that the Court of Appeals struck down was the requirement for the CC&N to be transferred to the homeowners association. That portion of the order violated a statute that requires notice to the corporation affected before the Commission modifies a prior order. The Commission has the power to order an uncertificated public service corporation to provide services in accordance with the laws and regulations governing public service corporations. Under *Tonto Creek*, this is true even when the holder of the CC&N for the area had not been given notice of the complaint.

In *Tonto Creek*, the homeowners association argued unsuccessfully that the rights of the absent certificate holder would be harmed if the Commission's order directing the public service corporation to provide nondiscriminatory service throughout its service area were upheld. The Court of Appeals rejected any such defense and refused to allow the offending public service corporation to assert the due process rights of the absent public service corporation.

Applying these concepts from *Tonto Creek* to this case highlights both the prudence of adding CoxCom as a named respondent and the fact that the Commission still has jurisdiction over the other named parties even if CoxCom is not added. For example, even without adding CoxCom as a party, the Commission has the jurisdiction to order the developer entities and Cox Telcom, as public service corporations, to apply for and obtain a CC&N before proceeding to use any of their plant property and equipment to supply telecommunication services to the public in Vistancia. However, naming CoxCom as a party is required to assure that the broadest possible remedies are available for the Commission to consider. One possible option that the Commission should consider is that given Cox's monopoly position in Vistancia, the Commission can make appropriate findings that Cox is a monopoly telephone service provider in Arizona and order Cox to open its statewide network to leasing by its competitors in the form of unbundled network elements as other

monopoly providers do. From Cox Telcom's somewhat cryptic discussion about this issue, 1 2 3 4 5 6 7 8 9 10 11 1.2

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we believe their position is that, because they claim to not own the wires and switching equipment, there is nothing to order Cox Telcom to unbundle. We are not yet convinced that there is a meaningful difference between CoxCom, Inc., and Cox Arizona Telcom, L.L.C. For example, these two entities have filed Fictitious Name Certificates for the same or confusingly similar names, such as Cox Communications, and Cox Business Services. See e.g., Maricopa County Recorder's Instrument Numbers 1998-0316807, 1999-0788641, and 2000-0649417 (copies attached as Exhibits 2, 3, and 4). But with CoxCom, Inc. added as a party, we will be sure that all proper parties in the chain of companies providing monopoly service would be included in the same proceeding making unbundling a viable option for the Commission's consideration. Accipiter's desire is to open the development for head-to-head facilities based competition, but at the same time we do not want to discard or remove any reasonable alternative solutions.

#### 4. Cox Publically Agrees that Excessive Right-Of-Way Fees Squelch Competition and Harm Consumers.

This past winter Cox participated in an effort to lobby our state legislature to pass a bill designed to force the lowering of franchise fees that many cities charge for access to right-of-ways. These municipal right-of-way fees are typically 4 or 5 percent. In a recent Arizona Republic article, Ivan Johnson, Cox's vice president of communications and TeleVideo, is quoted as saying "We are going to make sure our customers, the voters, are aware of how they are being disadvantaged." Arizona Republic, Cox Vows to Continue its Fight to Lower Cable TV Access Fees (May 23, 2005), copy attached as Exhibit 5. Having failed on the legislative front, Cox vows to take this issue to the voters in each city as a grass roots campaign to persuade city officials of the disadvantage that high right-of-way fees are placing on the public.

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position on this issue. How a 5% right-of-way fee imposed by a city can so disadvantage consumers, but in Vistancia a 20% right-of-way fee that Cox has voluntarily contracted to pay the developer, in addition to the normal fees charged by the municipality, coupled to a contractual monopoly over wireline service is supposedly just normal competition that Cox asks the Commission should ignore escapes us. Under Cox's published position, the Vistancia scheme with its five times higher right-of-way fees should force the consumers into a many times worse disadvantage than municipal right-of-way fees. The hypocrisy on these issues reaches the highest levels within Cox, and it should not be lost in this Docket because the phone company arm of Cox may point to the wire and equipment arm or to any other Cox affiliated entities that may be involved. All of them should be named as respondent parties.

We do not know which Cox entity includes the vice president of communications and

#### 5. There is a Document Request With the City.

We have submitted a public records request to the City of Peoria asking for copies of its records relating to the MUE&I and these communications easements in Vistancia. The City has not yet responded, but we will submit copies of all documents we receive from the City to the Commission Staff and file them in the Docket as appropriate. Based on what we know at this time, we do not believe the Corporation Commission would be a proper form to address the actions of the City, and we do not believe the City needs to be added as a party.

#### 6. Shea Sunbelt Has Changed Its Name.

Additionally, since filing the Complaint, it has come to our attention that Shea Sunbelt Pleasant Point, L.L.C., has changed its name to Vistancia L.L.C. It is apparent that this party still does business under its old name of Shea Sunbelt Pleasant Point, L.L.C., as evidenced by the several letters from its counsel in this docket. However, to be certain any order is binding on this entity, we request that the allegation that Shea Sunbelt Pleasant Point,

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L.L.C., is "also known as Vistancia L.L.C.," be included in any OSC issued by the Commission.

It is our understanding that an Order to Show Cause proceeding will significantly expedite this matter. That is why we believe it is the most appropriate procedure to use under the circumstances. However, Accipiter does not intend this request to be interpreted as an abandonment of any of the claims in the Complaint. If the hearing officer's decision is that this matter should proceed under the Complaint along with or instead of an Order to Show Cause, we request leave to amend the Complaint to add these appropriate allegations regarding Shea Sunbelt and CoxCom. But it is Accipiter's expectations and desire that an Order to Show Cause proceeding can bring about a speedy and satisfactory resolution of this matter.

#### 7. Conclusion.

Accipiter requests that the Hearing Officer direct staff to draft and submit an Order to Show Cause to the Commission on an expedited basis. Cox's Motion to Dismiss should be denied. But, a final ruling on the jurisdiction issue should only be made in conjunction with a ruling on the merits after holding an evidentiary hearing.

CoxCom should be added as a party to this matter and given notice and an opportunity to be heard. This will preserve the broadest possible remedies for the Commission to consider.

Accipiter also requests leave to amend the Complaint to add CoxCom as a party should the Hearing Officer decide that the Complaint should proceed along with the Order to Show Cause.

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#### RESPECTFULLY SUBMITTED this 3/57 day of May, 2005. 1 MORRILL & ARONSON, P.L.C. 2 3 Martin A. Aronson (Bar #009005) 4 William A. Cleaveland (Bar #015000) One East Camelback Road, Suite 340 5 Phoenix, AZ 85012-1648 Attorneys for Accipiter Communications 6 Telephone: (602) 263-8993 Fax: (602) 285-9544 7 ORIGINAL and 13 copies of the foregoing 8 filed this 31st day of May, 2005 with: 9 **Docket Control Arizona Corporation Commission** 10 1200 West Washington Street Phoenix, Arizona 85007 11 12 COPY of the foregoing hand-delivered this 3\st day of May, 2005 to: 13 14 Lyn A. Farmer, Esq. Chief Administrative Law Judge **Hearing Division** 15 Arizona Corporation Commission 1200 West Washington Street 16 Phoenix, Arizona 85007 17 Christopher C. Kempley, Esq. Chief Counsel, Legal Division 18 **Arizona Corporation Commission** 1200 West Washington Street 19 Phoenix, Arizona 85007 20 Ernest G. Johnson Director, Utilities Division 21 Arizona Corporation Commission 1200 West Washington Street 22 Phoenix, Arizona 85007 23 Maureen Scott 24 Legal Division Arizona Corporation Commission 1200 West Washington Street 25 Phoenix, Arizona 85007

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2	COPY of the foregoing mailed this 315 day of May, 2005 to:
3	Michael W. Patten, Esq.
4	Roshka Heyman & DeWulf, P.L.C. One Arizona Center
5	400 East Van Buren Street Suite 800
6	Phoenix, Arizona 85004 Attorneys for Cox Arizona Telcom, LLC
7	Michael M. Grant, Esq.
8	Gallagher & Kennedy, PA 2575 E. Camelback Road
9	Phoenix, Arizona 85016-9225 Attorneys for Shea and Vistancia Communications
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**Dow Jones & Reuters** 

#### THE WALL STREET JOURNAL

Letters to the Editor
At Cox, We Gauge Success By Quality, Profitability
329 words
9 March 2005
The Wall Street Journal
A21
English
(Copyright (c) 2005, Dow Jones & Company, Inc.)

I believe your Feb. 23 Marketplace article "Time Warner's Phone Service Shows Cable's Growing Clout" mischaracterized Cox Communications Inc.'s phone service as unsuccessful and slow to roll out in our footprint. Indeed, at the end of 2004 Cox had more telephone customers than any other cable company, with more than 1.3 million phone customers nationwide. In 2004 we added approximately 317,000 telephone customers, more than any other U.S. cable operator.

You're correct when you wrote that Cox has launched telephone service in 17 markets out of 26 since 1997, but we feel it's more relevant to identify that 60% of our total footprint is now serviceable since some markets can vary drastically in size. We also chose to increase penetration of phone service in our larger markets before entering new ones, in contrast to other cable operators' strategies. In Omaha, Neb., and Orange County, Calif., 40% of consumers subscribe to Cox Digital Telephone, and 82% of our phone customers elect Cox for their long-distance service.

Success isn't measured by quantity alone but by quality and profitability as well. In 2003 and 2004, J.D. Power & Associates determined that Cox Communications earned the highest customer satisfaction scores for telephone service in the Western region -- beating entrenched regional Bell operating competitors Qwest and SBC Communications. And profitability on our telephone product has improved significantly, with Ebitda margins now above 40%. Our "bundled" customers, those with voice, video and Internet, are extremely satisfied, with disconnect rates 41% lower than single-product customers.

We applaud Time Warner Cable for its aggressive move into telephony and for bringing choice in local phone service to consumers in its markets. Time Warner's deployment strategy is different than ours, and we hope they will be every bit as successful as Cox has been.

Jim Robbins

President and Chief Executive

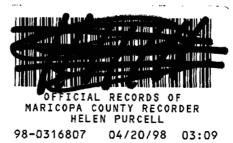
Cox Communications Inc.

Atlanta

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CAPTION HEADING:\_\_\_\_

## DO NOT REMOVE

This is part of the official document.

#### CERTIFICATE OF CORPORATION DOING BUSINESS UNDER FICTITIOUS NAME

#### PURSUANT TO PROVISIONS OF A.R.S. SEC. 44-1236

#### KNOW ALL MEN BY THESE PRESENTS:

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That COX ARIZONA TELCOM II, L.L.C. whose business address is

17602 N. Black Canyon Hwy., Ste. 111, Phoenix, AZ, is conducting a business in

Arizona under the name of:

COX COMMUNICATIONS

Dated: April 7, 1998

COX ARIZONA TELCOM II, L.L.C.

Andrew A. Merdek, Secretary for

CoxCom, Inc., sole member of Cox Arizona Telcom II, L.L.C.

Statutory Agent

C T CORPORATION SYSTEM

By ALAM INFO	ASSETANT SECRETARY		
STATE OF	Georgia	)	
		:	SS
County of	Dekalb	)	

This instrument was acknowledged before me this \_\_\_\_7th\_\_ day of \_\_April 1998, by . Al Farnell. ... a duly authorized representative of C T Corporation System, the statutory agent in Arizona for COX ARIZONA TELCOM II, L.L.Ç. My commission expires:

JENNIFER F. AULTMAN ry Public, DeKaib County, ( commission Expires Aug. 27

Notary Public

EXHIBIT 3

Hold for Runner
AccuSearch, Inc.
505 W. McDowell Rd., Bldg. C.
Phoenix, AZ 85003
(800) 462-7019

OFFICIAL RECORDS OF MARICOPA COUNTY RECORDER HELEN PURCELL

99-0788641

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#### FICTITIOUS NAME CERTIFICATE

To the County Recorder County of Maricopa

Pursuant to the provisions of 44-1236, Arizona Revised Statutes, the corporation hereinafter named has caused the following to be certified:

- 1. The name of the corporation is Cox Arizona Telcom, L.L.C., f/k/a Cox Arizona Telcom II, L.L.C.
- 2. The address of the corporation is 17602 N. Black Canyon Hwy, Ste. 111, Phoenix, AZ 85023.
- 3. The corporation is incorporated under the laws of the State of Delaware and is authorized to transact business in the State of Arizona.
- 4. The corporation is conducting business in Arizona under the following fictitious name or designation: Cox Communications.
- 5. The corporation hereby consents to the signing and acknowledging of the certificate by its corporate statutory agent.

Dated:

Cox Arizona Telcom, L.L.C.

Corporation Service Company

Andrew A. Merdek, Secretary of

CoxCom, Inc., its sole member

Its: Assistant Vice-President

(SEAL)

## EXHIBIT 4

### CSC 3636 N. CENTRAL SUITE 970 HOENIX, AZ 85012

OFFICIAL RECORDS OF MARICOPA COUNTY RECORDER HELEN PURCELL

2000-0649417 08/24/2000 09:40

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#### FICTITIOUS NAME CERTIFICATE

To the County Recorder County of Maricopa

Pursuant to the provisions of 44-1236, Arizona Revised Statutes, the companies hereinafter named has caused the following to be certified:

- 1. The names of the companies are CoxCom, Inc. and Cox Arizona Telcom, L.L.C.
- 2. The address of the companies is 17602 North Black Canyon Highway, Phoenix, Arizona 85053.
- 3. The companies are incorporated or organized under the laws of the State of Delaware and are authorized to transact business in the State of Arizona.
- 4. The companies are conducting business under the following fictitious name or designation: Cox Business Services.

Dated: 8-21-00

Corporation Service Company

By: <u>Lleborah W Skipper</u>)
Title:

Deborah D. Skipper Asst. Secretary

STATE OF	• )		
COUNTY OF	) SS.: )		
The of, August 2000 by		s acknowledged before me this President of	_ day
,,,	, a	on behalf of CoxCo	m, Inc.
and Cox Arizona	Гelcom, L.L.C.	7	
	Hamp BC	Notary Public Commission expires:	
[notarial seal]	HARRY B. DAVIS MY COMMISSION # CC 858962 EXPIRES: November 28, 2003 Bonded Thru Notary Public Underwriter	I [insert serial number, if any]	



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## Cox vows to continue its fight for lower cable TV access fees

Ken Alltucker The Arizona Republic May. 23, 2005 12:00 AM

Cox Communications couldn't persuade lawmakers to lower cable fees, so the cable giant may appeal directly to local governments or even voters.

A bill that would eliminate millions of dollars in fees paid by the Atlanta-based company and other cable providers was narrowly defeated this legislative session. But Cox vows to continue its pursuit of lower fees whether it means ratcheting up pressure on local governments or pursuing a voter initiative.

"This will change," said Ivan Johnson, Cox's vice president of communications and TeleVideo. "We will not let this inequity continue."

The issue pits cable companies seeking to shave fees vs. local governments that have grown accustomed to an annual stream of cash by selling the right-of-way access.

Cable representatives contend the industry and its customers are being singled out because they must pay cities for right-of-way access. Cable groups add that satellite and wireless providers aren't stuck with a comparable tax or fee, so it effectively gives those services a competitive advantage.

Qwest also pays a license fee for its competitive product, Choice TV. Qwest pays about \$1.2 million in license fees for its 50,000 subscribers in Phoenix, Chandler, Gilbert and five other area municipalities, spokesman Jeff Mirasola said.

"Our customers are being taxed disproportionately," said Susan Bitter Smith, executive director of the Arizona Cable Telecommunications Association. "You look at a gas bill, a water bill and an electric-power bill, and you will not see those kinds of taxes."

Cities have a different view. They say the access fees provide an important source of revenue that pays for basic government services such as police and fire protection.

If passed, the Cox-backed proposal would have cost Arizona's eight largest cities nearly \$10 million and forced decisions on which services to cut.

Mayors from Phoenix to Winslow say they are merely playing by congressional rules established more than two decades ago.

"The rules of the game were adopted by Congress," said Jim Boles, Winslow mayor and president of the League of Arizona Cities and Towns.

"If they want to change the rules, they need to go to Congress."

The Arizona Cable Telecommunications group already is studying options. It may return next legislative session and lobby to get a similar bill passed. Another option could be a voter initiative.

"That's a traditional fall-back position in Arizona," Bitter Smith said of a voter

initiative. "We have to do more analysis to see what consumers want. This is a direct-line item on consumers' bills."

In lieu of a change in state laws, Cox plans to take its case to each community when these license agreements are due for renewal. They will make that appeal directly to cable customers and voters with the carrot of lower cable bills.

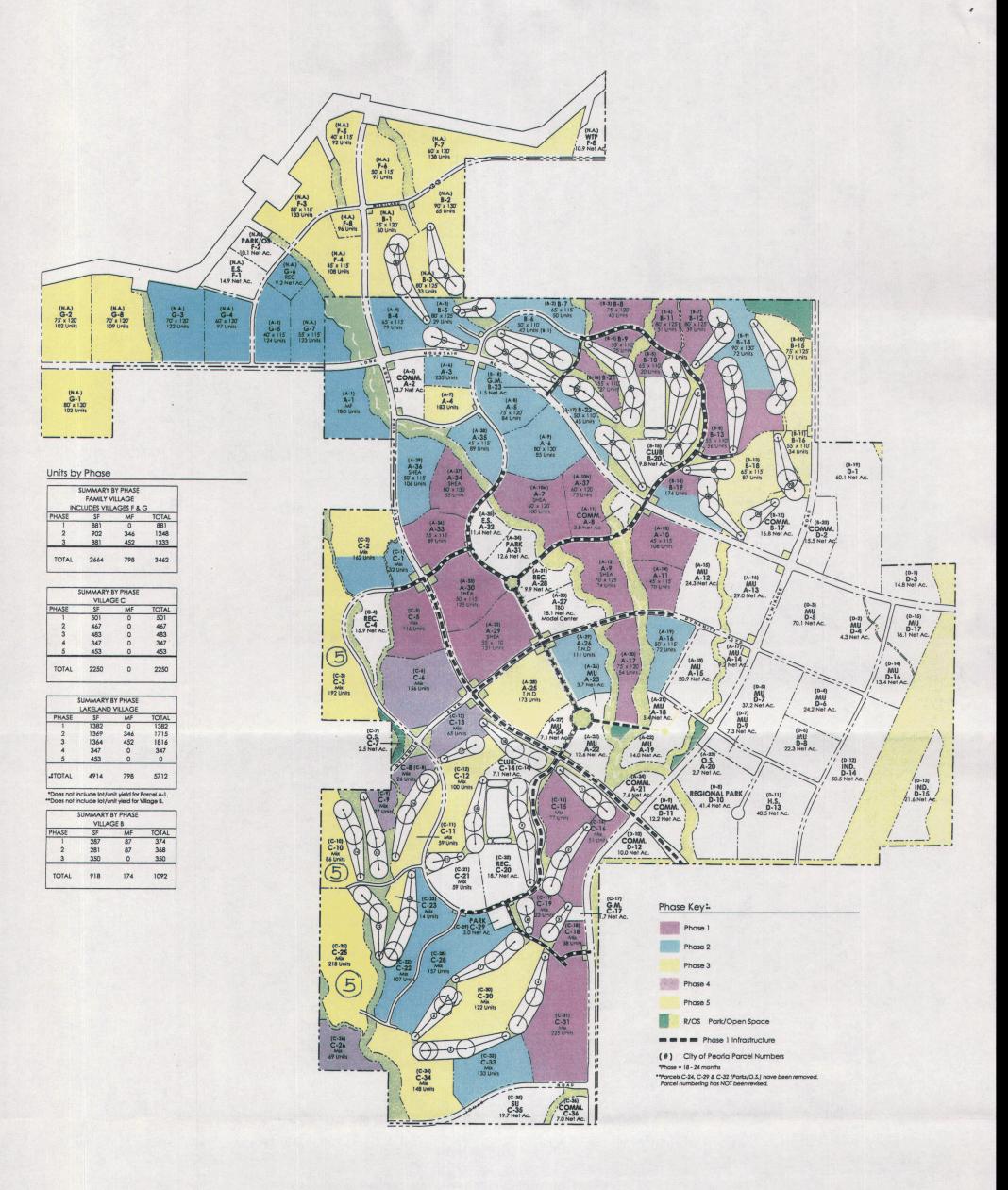
An example that Cox intends to follow is what it calls a grass-roots effort to change the license agreement with Mesa. Two years ago, the city adopted a new 15-year cable license that reduced the amount charged for right-of-way access to 4.5 percent from 5 percent of gross revenue. Savings for customers of Cox and CableAmerica amounted to \$5.1 million over 15 years, according to Cox.

Johnson said Cox and CableAmerica achieved the Mesa deal only after a citizens group, Citizens for Lower Taxes, pressured the Mesa City Council. The Mesa-based citizens group, which is funded by Cox and CableAmerica, collected nearly 5,000 signatures with an eye toward forcing a city initiative unless the City Council voted to accept a lower cable-license rate.

Johnson said Cox could plan similar campaigns in other cities as license agreements are up for renewal.

"We got huge support in Mesa," Johnson said. "We are going to make sure our customers, the voters, are aware of how they are being disadvantaged."

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# SHEA / SUNBELT PROPERTY LAKELAND VILLAGE - PHASING MAP

